

Expanding Resources

IN THE PAST, the prairie provinces were associated in the minds of most Canadians with the production of wheat and livestock. It is unlikely that the fertile land of the west will ever cease to be one of the world's great food-producing areas, but in recent years the discovery of oil and minerals on the prairies have opened new occupations and provided added prosperity for the people there. This has been particularly true in Alberta where the oil and gas deposits have been of great importance not only to the people of that province, but to the Canadian and foreign markets which they now supply.

A Shortage Of Sulphur

It is now believed that these deposits are to be of further importance, in producing sulphur which is an essential chemical in many important industrial processes. For the past fifty years the greater part of the world's supply of sulphur has come from wells in Texas. This supply, however, is now nearly exhausted and no other deposits from which sulphur can be mined, have yet been found. Another source of this important chemical is in the by-products obtained in the refining of oil and natural gas. The natural gas produced in the southern part of Alberta contains sulphur, which has to be taken out before the gas can be used as fuel.

Is Essential In Industry

In the past, sulphur removed from the natural gas in Alberta has not been used, but now two companies have announced plans for extracting it, and other interests are exploring for sulphur in a region north of Edmonton. There is also prospect of extracting sulphur from the tar sands of the Athabasca river. Sulphur is essential to the production of pulp and paper, one of Canada's greatest industries, and it is a basic chemical in other important industrial processes. The prospect of producing sulphur in Alberta will be of interest to industrialists not only in Canada, but in other countries as well in view of the impending world shortage of this important chemical.

Don't Try To "Stick" The Tourist, Show Courtesy And Service

—Alberta Government Minister Urges

Don't try to "stick" the tourist, be truthful and don't exaggerate Alberta's attractions, always show tourists kindness, courtesy and service.

That was the main message delivered by Hon. A. J. Hooke, minister of economic affairs for Alberta. Mr. Hooke said that tourists don't come to Alberta primarily to spend money. They come for recreation, for reasons of health, for fishing and hunting, and often to look over business prospects.

"Sticking" the tourist, overcharging for food, accommodation or services would be killing the goose that lays the golden egg, he declared.

Beautiful Girl Can't Be Dumb, Says Expert

HOLLYWOOD.—There are no "beautiful but dumb" girls, declares Busby Berkeley, who has been directing beauties in musicals for 20 years and who currently is directing the dance numbers for "Two Tickets to Broadway".

"A girl can't be beautiful and be dumb," says Berkeley, "because intelligence is a vital ingredient in true beauty. The lame brain or the bird wit can't make the grade before the movie camera."

Patterns

Three New Shades



Alice Brooks

Inexpensive! Different! Three lampshades to choose! Marvelous for odd-size lamps—you can make each shade any size you desire. To obtain this pattern send twenty-five cents in coin (stamps cannot be accepted) to:

Household Arts Department,
Winnipeg Newspaper Union,
88 Front Street W., Toronto.

Be sure to write plainly your Name, Address and Pattern Number. Needleworkers! Have you seen our 1961 Alice Brooks Needlework catalogue? Send Twenty-five cents for your copy today! Illustrations of patterns for crochet, knitting, embroidery, and other fascinating handwork. A Free Pattern is printed in the book.

2942

Aid Rules For Accidents On Highway

CHICAGO.—Some simple first aid rules of the road that often lessen the extent of automobile accident injuries are suggested.

To help motorists remember these important first aid "firsts," Dr. J. D. Wilens, medical director of the Lumbermen Mutual Casualty Co., has reduced them to their simplest terms:

1. Keep calm and take a good look to see what has happened.
2. If the accident victim is conscious ask where he is injured.
3. If the victim is unconscious take his pulse to be sure he's alive.
4. Call a doctor and ambulance if you discover injuries are serious.
5. Try to avoid moving the victim as improper movement aggravates injury.
6. Should immediate removal be necessary, two or three persons should do it, lifting from the same side to allow the victim to remain in the same position.
7. Any bleeding should be stopped by application of compress or cloth.
8. If trained aid is slow in arriving, broken bones should be splinted. Remember, Dr. Wilens emphasizes, that while these first emergency measures are only stopgaps until the doctor arrives, they often lessen the victim's injury.

PROTEINS

The average man needs more proteins a day. So give the man an extra serving of fish, eggs or fowl, more whole-grain bread, and a second glass of milk. Boys and girls around 16 need more protein foods than anyone else. That is their growing period. Protein foods are essential to growth.

No matter how much fowl, fish or eggs you serve as your main dish, get some extra protein food into your other dishes now. Use nuts in bread, chopped, over puddings, or eat salted as an in-between snack. Use cheese in spaghetti and noodle dishes, grated over casseroles, in soups, sliced or melted in sandwiches. Be liberal with peanut butter. Cook with milk. Combine dried beans and lentils with left-over sauces into baked dishes. Serve whole wheat bread frequently. Add oatmeal and other whole grain cereals to soups and sauces.

The area of Antarctica is some 6,000,000 square miles.



A party of cyclists in Riding Mountain National Park, Manitoba.

Summer Beverages

Iced Lemonade

1 lemon
4 tsp. diluted honey
Iced water
Mix lemon juice and diluted honey; fill glass with iced water.

Orange Cooler

(5 to 6 glasses)
Two cups orange juice, 1/2 cup lemon juice, 1/2 cup maraschino cherry juice, 1 cup gingerale, 2 tablespoons honey, 1 pint vanilla ice cream.
Mix fruit juices and gingerale; add honey and mix well. Chill thoroughly. Add ice cream. Serve in chilled glasses and top with fresh orange slices.

Strawberry Drink

Take a cupful of ripe hulled berries, crush with a wooden spoon, mixing with the mass a quarter of a pound of pulverized sugar and half a pint of cold water. Pour mixture into fine sieve, rub through and filter until clear. Add strained juice of one lemon and one and a half pints of cold water. Mix thoroughly and put in refrigerator to cool. Serve with or without ice cubes.

Williamsburg Fruit Punch

(Makes about 2 gallons)
Two quarts strong tea (made with 16 tea bags or 16 teaspoons of tea), 2 cups lemon juice (strained), 4 cups orange juice (strained), 1 1/2 quarts grape juice, 2 cups sugar, 2 quarts water, 1 quart gingerale.
Mix tea, fruit juice, sugar and water and chill. Just before serving add gingerale and pour over a large piece of ice in punch bowl. Makes about 2 gallons.

Punch
2 cups apple juice
1 cup orange juice
1/2 cup lemon juice
1 cup diluted honey
2 cups gingerale
Combine first four ingredients and chill. Immediately before serving add gingerale.

Orange-Lemon Punch

2 cups boiling water
8 teaspoons tea
1 1/2 cups sugar
1 cup lemon juice
5 cups orange juice
2 quarts ice water or tea
Pour boiling water over tea. Steep five minutes. Strain. Dissolve sugar in warm tea. Cool. Combine all ingredients. May be served over block of ice in punch bowl, using less water. Garnish with orange and lemon slices.

BURGESS BATTERIES

PACK A KICK

BURGESS Flashlights and Batteries are built together to work as a team. So for best results... Buy Both.

BURGESS BATTERY COMPANY

PEGGY

OH, Golly, I'm glad you're in POPS! KNOW WHAT DAY THIS IS? NEVER MIND... IT'S MOTHER'S BIRTHDAY!



WILL YOU ADVANCE FOUR DOLLARS ON MY ALLOWANCE?



I GUESS YOUR INFORMATION... ALONE IS WORTH THAT MUCH! HERE...



NO! JUST GIVE ME TWO DOLLARS OF IT... THEN YOU'LL STILL OWE ME TWO... AND I'LL OWE YOU TWO AND... THAT'LL MAKE US EVEN!



...GOTTA RUN, NOW, DADDY... SEE YOU AT SUPPER!



IT SOUNDS RIGHT, BUT... HMM...



Anytime Is Soup Time-- It's Good Eating All Year

"Soup's on," a familiar bit of slang, may also be the sign for an adventure in good eating. Savory, hot soups made with your own choice of seasonings, are a grand picker-upper before, with and between meals.

These home-made soups will make such a hit that your family will call for more soup meals. They'll add a bonus of good nutrition to your menus.

Oxtail Soup

1 1/2 pounds oxtails, cut in pieces
1 tablespoon butter or fat
6 cups cold water
4 teaspoons salt
1/2 cup sliced onion
3/4 cup diced raw carrot
1/2 cup diced raw celery
2 tablespoons rice
1/2 to 1 cup canned tomatoes
Heat butter in deep kettle or Dutch oven, put in oxtails and brown on all sides. Add water and salt, cover, bring to boil, simmer 3 1/2 hours. If desired, remove meat from bones and return meat to soup. Add onion, carrot, celery and rice. Cover, simmer 20 minutes longer. Skim off surface fat, add tomatoes, heat and serve.

A pinch of powdered mixed herbs may be added to soup if desired.

Cream Of Tomato Soup

2 tablespoons butter
2 tablespoons flour
2 teaspoons salt
1/2 teaspoon black pepper
2 cups milk
2 1/2 cups canned or fresh tomatoes
1 tablespoon minced onion
1/2 teaspoon celery salt
1 teaspoon sugar
1/2 bay leaf
1 whole clove
1/2 teaspoon onion, celery salt, the pepper, blend. Add milk stir until thickened.

Melt butter in double boiler, add flour, 1 1/2 teaspoons salt, the pepper, blend. Add milk stir until thickened.

Meanwhile, cook together the tomatoes, onion, celery salt, the remaining 1/2 teaspoon salt, the sugar, bay leaf and clove, for 5 minutes.

Press through sieve, add baking soda. Add to milk mixture gradually, stirring constantly. Serve at once.

Manhattan Clam Chowder

3 slices bacon, finely diced
1 quart boiling water
1 1/2 teaspoons salt
1 cup finely diced carrots
1 cup finely diced celery
1 cup chopped onions
2 cups diced potatoes
1 cup canned tomatoes
1/2 teaspoon pepper
Pinch of thyme
1 16-ounce can minced clams
Strained clam juice
1 tablespoon butter
1 tablespoon water
Fry bacon until golden but not brown. Add water, simmer 5 minutes. Add salt and vegetables, except potatoes, simmer 20 minutes. Add potatoes, tomatoes, pepper and thyme, cook 20 minutes. Add clams

French Onion Soup

3 tablespoons butter or fat
2 cups thinly sliced, large onions
4 1/2 cups bouillon, canned or home-made
Salt and pepper
Worcestershire sauce
French bread
Parmesan or other finely grated cheese
Heat butter or fat, add onions, simmer about 10 minutes or until soft and lightly browned. Add bouillon, bring to boil, simmer 20 minutes. Season to taste with salt, pepper and Worcestershire sauce.

Pour soup into individual soup dishes. On top of each serving float a slice of sautéed French bread, sprinkle with grated cheese and pass additional cheese.

MACDONALD'S BRIER

Canada's Standard Smoke

SORE MUSCLES?



Want to relieve them—QUICK? Get quick-drying Minard's Liniment—rub it in well. You'll get relief, and quick, too!

MINARD'S LINIMENT

"KING OF PAIN"

—By Chuck Thurston

WARM-WEATHER Specials

FOR MEN!

Cool Summer Oxfords

Nice mahogany shade side stock. Neat, light, dressy. Perforated leather vamp. Neolite sole.
Priced per pair **7.50**

CASUAL CANVAS SHOES

Broken ranges of Men's Canvas Oxfords. Regular \$3.75 to \$4.95. Sizes 6½ to 8½ in the range. Several styles.
ON SALE at **2.98**

Summer Sport Shirts

Men's **ARROW BI-WAY SPORT SHIRT** Arrow collar. Light patterned summer Zephyr in plaid shades. May be worn as a sport shirt or with a tie.
Priced at **5.00**

ARROW CELANESE SPORT SHIRT With stylish sport collar. Washable, smart, cool, long wearing. 3 good plain shades. All sizes. At **5.95**



LOW PRICE Suit Cases

Occasional Fibre Suit Cases. Carry the load. Low in price. Black. Good metal **3.50**
Medium **4.50** Large **5.50**

Women's T Shirts

Come in fine combed cotton. Royal and white or scarlet and white. Sizes small, medium and large. V neck with lapel collar. Reg. \$1.45.
SPECIAL at **1.00**

Bed Spreads

Rayon and Cotton Bed Spreads for day to day to use. Rose ground with contrasting stripe. Stitched scalloped edge. Large size.
Priced at **3.98**

Kitchen Towels

English made Terry Towels in natural shade with contrasting stripe. Good size.
Per pair **1.35**



Men's Jacket SPECIAL

One of each size in the range, 38 to 46. Nice quality Satin Jackets. Some maroon, a few fawn, a few navy. These are good, well made jackets. Reg. up to \$8.95. SALE **5.95**

Men's Summer Hats

Get one of these cool head-pieces. Fine braids and woven reeds. Good shades, smart shapes. Moderate prices.
Priced from **1.95**



Small Boys' JACKETS

Made from nice quality Rayon and Cotton Gabardine. Body shade—claret or green with contrasting grey trim shoulder and cuff. Lapel collar, band bottom.
Sizes 6 to 10. SPECIAL **5.95**

J. C. McFarland Co.

NOTICE Public Meetings

Sponsored by the Municipal District of Wainwright No. 61. Will be Held at the Following Places, Dates and Times:

EDGERTON: Monday, July 30, at 2 p.m.
IRMA: Monday, July 30, at 7:30 p.m.
CHAUVIN: Tuesday, July 31, at 2 p.m.
WAINWRIGHT: Tuesday, July 31, at 7:30 p.m.
(In the I.O.O.F. Hall)
ROSEDALE HALL: Wednesday, Aug. 1, at 2 p.m.
(S.E. 4-46-4)

Hon. C. E. Gerhart

MINISTER OF MUNICIPAL AFFAIRS
WILL ADDRESS THESE MEETINGS ON—

"The County System"

EVERYBODY WELCOME

Petty Officer Colin Carter and Leading Seaman Wm. Farley of Wainwright have been favored this year with the opportunity of attending the Quarters Rating Course at Cornwallis, N.S. The boys are away now and no doubt both will enjoy their trip greatly. Following the end of the course, Colin plans to visit his father's old home at De Bert, N.S., and also his uncle and aunt, Mr. and Mrs. Gordon Carter in Truro. On the return trip he will visit his brother and sister-in-law Mr. and Mrs. Allison Carter and newly arrived nephew at Sault Ste. Marie, Ont.

WANT ADS

LOST—2 yearling Herefords, with brand MB with half diamond on top on left hip. Jack McFadden.
20-27p

FOR SALE—Weaner pigs 8 weeks old.—C. Pyle, phone 521. 27p

FOR SALE—Weaner pigs.—J. Dubasz. 27p

LOST—collie dog, black and white with strap around neck. Answers to Shep.—P. F. Funk. 27p

FOR SALE—one lot on Irma main street, also one good coal or wood heater.—Mrs. McLeod. 27-3p

WANTED—small quantity of hay cut and stacked.—Mrs. R. L. Rohrer. 27p

FOR SALE—boy's bicycle in good running order, Joe Rohrer. 27p

FOR SALE—8 Yorkshire sows, bred, \$7900 each.—Paul Nem- yo. 27-3p

FOR SALE—Kitchen Range Stove and two burner hot plate in new condition. Also coal heater, good condition. Mrs. R.D. Allen, Irma. 27-3

Locals

Garden party, tea and sale of work to be held August 8 at the home of T. James McClements, 2 miles west and one half mile south of Melbrae school (the old Adam's place) starting at 2 p.m. sponsored by the Melbrae W.A.

Miss Josephine Saville paraded with the St. John's Ambulance Corps in Edmonton recently when that unit was inspected by Lieut. Governor Bowlen.

Mrs. Bruce Barber with her son George and daughters Lois and Mrs. Hobbs of Quebec are visiting in Irma at the home of Mr. and Mrs. W. T. Barber.

The meeting of the Ross FUA will be held on August 6 instead of July 30 owing to the fact that the Hon. C. E. Gerhart, minister of Municipal Affairs will address a meeting in Irma on July 30.

Mrs. A. Enger and Walter left for Vancouver July 21 where they will visit with Mrs. Enger's father before going on to visit with sisters at Nanaimo and Hedley and with a sister-in-law at Kamloops.

June and Malcolm Frickelton have found employment in Edmonton for the summer months.

The next meeting of the Irma W.I. will be held at the home of Mrs. Rohrer August 2 at 8 p.m. Hostesses, Mrs. E. Prosser and Mrs. A. Glasgow. Program, Mrs. E. Fuder. Raffle, Mrs. W. T. Barber. Roll all, a penny an inch for your waistline.

Mrs. J. C. McKay and Donald and Miss Flett left Tuesday morning for Calgary. Mrs. G. Stacey of Lethbridge, sister of Mrs. McKay will join them for a week at Banff before going to the Pacific coast for a holiday.

Miss Lorraine Saville spent last week in the city with her sister Josephine and took in two days at the fair.

Mr. John Archibald Sr., and Irene Archibald also were Edmonton visitors during fair week.

Don't forget the Irma S.S. Picnic at Hardisty Lake August 8.

Attention Farmers!

A Farmers' Day

Will be held on

MONDAY, JULY 30th

at Your **COCKSHUTT DEALER'S** in IRMA

● Instructions on the Operation and Maintenance of the Most-up-to-Date **COMBINE** and **SWATHER** available. Be sure and be present whether you have a Combine or not as we are sure this will be beneficial to you.

We Have on Hand --

- 1 Self Contained **WEED SPRAYER** at Reduced Price.
- 30 **COCKSHUTT TRACTOR**, used one season.

IRMA MACHINE WORKS

MUNICIPAL DISTRICT OF WAINWRIGHT NO. 61

Notice to Employers re Minimum Tax

Sections 320-321 and 323 of the Municipal Districts Act provides that all Employers are required to furnish the Municipal District Office with the following information:-

- Persons who are the full age of twenty-one years.
- Who have resided in the Municipal District for a period of sixty (60) days or more in any calendar year.
- Who are gainfully employed.
- Who have not been assessed upon the Assessment Roll.

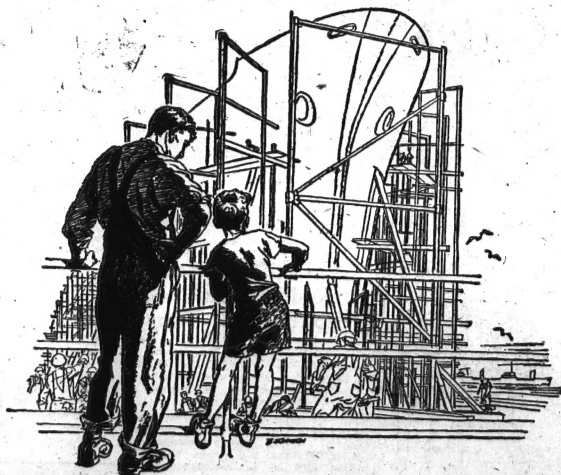
This notice is therefore to ask you to advise this office of the names of all persons who presently employed by you, or who may subsequently be employed by you and who are in the above mentioned category.

Prompt return of this information will greatly assist the Municipal District in carrying out the Provisions of this Statute.

Municipal District of Wainwright No. 61,
CHAS. WILBRAHAM,
Secretary-Treasurer,
WAINWRIGHT, Alberta.

20-27-3-10c

OIL MAKES A COUNTRY STRONG



"OIL NEEDS A LOT OF THINGS, JIMMY!"

"Tankers, Jimmy, are just one of the things the oil business needs. It needs supplies for pipe lines and new refineries. It needs tank cars and trucks and storage tanks. It needs workers and material from all parts of Canada."

Bringing you oil is a big job. It employs labor and skills and ideas across the nation. In the past five years Imperial Oil alone has undertaken to invest more than \$200 millions—about \$60 for every family in Canada. Much of this money has been spent to find and develop new oil fields in the prairies, fields which mean new prosperity and new security for all Canada. But almost half of it has been invested in new tankers and pipe lines, in new refining units and in facilities to bring the products to you.

With oil playing an increasingly important part in our daily lives, the oil industry's job is bringing new strength and better living for Canadians everywhere.



IMPERIAL OIL LIMITED